



FINAL PROGRAMME, REGISTER NOW!



Deadline Early Registration ends December 5!

Don't miss this opportunity to register for the lower fee of € 790 as an IAPCO member or € 880 for non IAPCO members.

[Register now!](#)




FINAL PROGRAMME

22 Tuesday
JANUARY 2019





18:00

Reception in the Executive Lounge of The Marriott Hotel



23 Wednesday
JANUARY 2019

09:00 - 09:30		Registration The Hague Marriott Hotel
09:30 - 09:40		Opening & Welcome - The Hague Convention Bureau, Bas Schot - Congress by design, Nicolette van Erven
09:40 - 09:50		Introduction to IAPCO - Nicola McGrane
09:50 - 10:00		Introduction IAPCO speakers - Mathias Posch, Nicola McGrane & Ori Lahav
10:00 - 10:45		Ice-breaker, Who is here? Audience breakdown and interesting facts about participants
10:45 - 11:15		Coffee break
11:15 - 11:35		The Future of Association without associations, Event Creation - Mathias Posch to interview Ori Lahav & Nicola McGrane
11:35 - 11:55		Be your own Creator - How to Initiate your own event and create meaningful legacy - Bas Schot
11:55 - 12:15		Panel Discussion, Collaboration & The creation of your own event - Mathias Posch
12:15 - 13:05		BIDDING - Bid Case study & site Inspection - Nicola McGrane
13:05 - 14:05		Lunch
14:05 - 15:00		Group Discussion on Bidding
15:00 - 15:15		Coffee break
15:15 - 16:15		Group presentation of the bid - Mathias Posch & Nicola McGrane
16:15 - 16:30		Key Learnings of the day - Ori Lahav
		Reception

24 Thursday JANUARY 2019

09:00 - 09:45		Challenges in medical sponsorship (and how to solve them) - Ori Lahav
09:45 - 10:00		Q&A
10:00 - 10:45		Financial Management & Different Financial Models - Mathias Posch
10:45 - 11:00		Q&A
11:00 - 11:30		Coffee break
11:30 - 12:15		Engaging the Delegate - Nicola McGrane
12:30 - 14:15		Transfer to the HUB in the centre of the City for lunch
14:15 - 15:00		Big Data and Privacy - Jelmer van Ast , CEO Conference Compass
15:00 - 16:30		Debate in the HUB, Human Rights issues related to congresses. Is it our roll in the industry to create legacy and be change agents? - Ori Lahav, Mathias Posch & Nicola McGrane
16:30 - 17:00		Coffee break
17:00 - 17:05		Key Learnings of the day
		Gala Dinner

25 Friday JANUARY 2019

09:00 - 10:00		(Cyber) Security and meetings - Pieter Jansen - CEO Cybersprint, Michiel Middendorf - CEO WorldForum
10:00 - 10:40		Marketing - How marketing changed our lives after GDPR - Ori Lahav
10:40 - 11:00		Coffee break
11:00 - 12:00		People Skills - Do you know who you are and who you are dealing with - Nicola McGrane, Mathias Posch
12:00 - 12:30		Group work
12:30 - 12:50		What will you do differently on Monday - Group Learning
13:20 - 14:20		Lunch and departure for delegates not attending FAMtrip

FAMtrip

Experience authentic The Hague

We can imagine you would like to extend your stay to experience The Netherlands and in specific authentic The Hague.

The Hague Convention Bureau therefore cordially invites you to experience The Hague directly after the IAPCO EDGE Seminar:

The EDGE Seminar will end at 13.30 with a lunch and from 14.30 on, the tour will start. The nicest venues and best hot-spots in The Hague will be shown and the day will end with a lovely dinner.

During this day you will have the opportunity to meet with The Hague city partner and you will be inspired by everything the city has to offer.

Are you planning to join the full program? Then The Hague Convention Bureau will be happy to provide you with an extra overnight stay at The Hague Marriott, from 25 – 26 January.

Please block your agenda on the 25th of January from 14.30 – 22.00 and register via s.erkelens@thehague.com with the subject: IAPCO FAMtrip



For all matters regarding IAPCO Edge 2019, please contact:

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